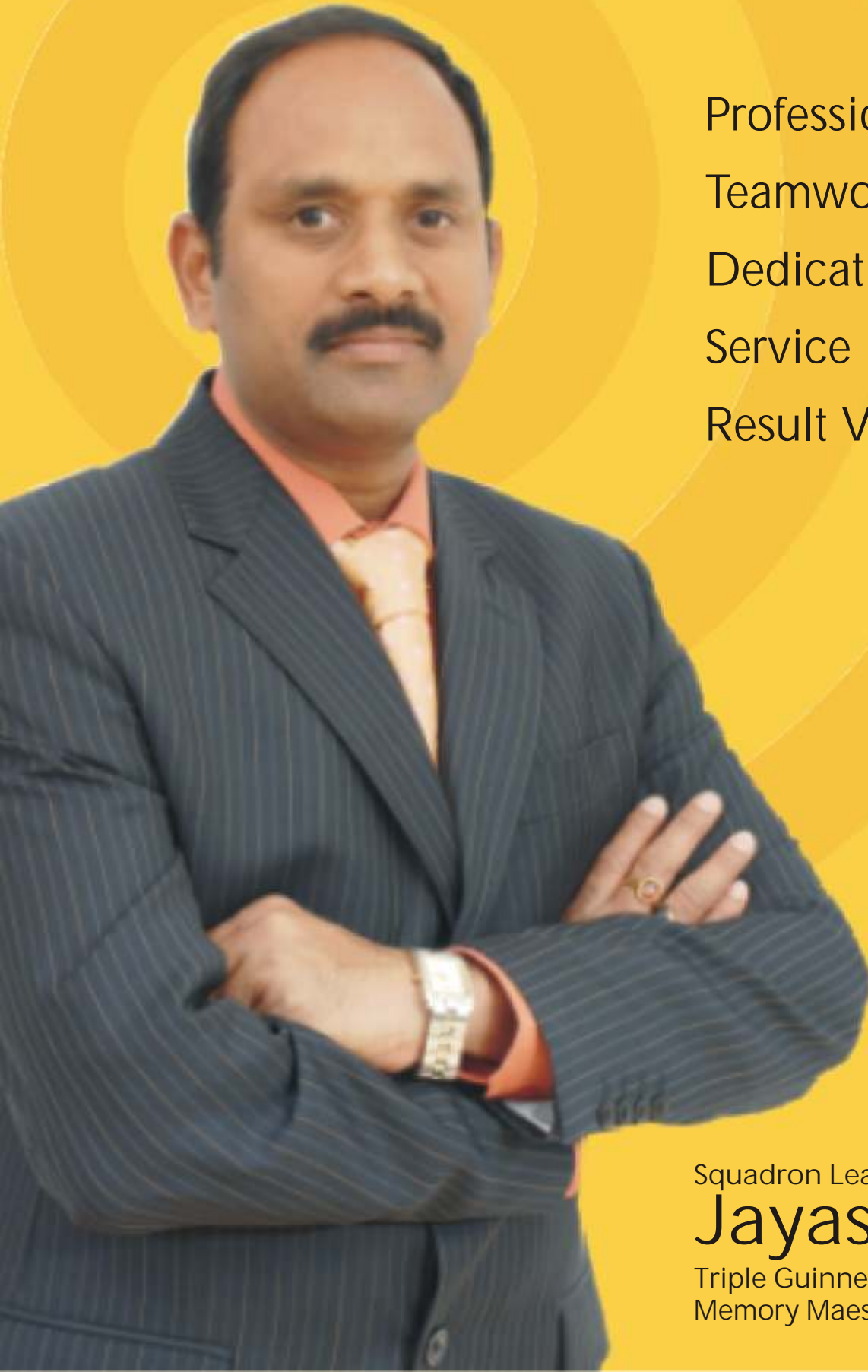




Jayasimha Mind Dynamics

India's Premier Training Outfit



Professionalism

Teamwork

Dedication

Service

Result Visibility

Squadron Leader

Jayasimha

Triple Guinness World Record Holder
Memory Maestro

VISION:

To be the preferred training institution, to all individuals and organizations alike

MISSION:

To diversify the training portfolio to the extent that it can address a variety of issues and opportunities of individuals and organizations, and to deliver training programs to at least five hundred different institutions by 2010.

VALUES:

Professionalism: Trainers and Personnel, together create the brand JMD. The brand is a direct result of the professionalism exhibited on assignments. Our clients can expect well-developed and mature project management practices in the execution of assignments.

Teamwork: Work at JMD is always carried out in teams; be it transactional, managerial or leadership business. Our teams exhibit a great deal of cultural compatibility and are ready to deliver for global business requirements.

Dedication: Focus on any job is invaluable. Even higher to focus is dedication. Dedication has to live through the life of an assignment. It is ingrained in the culture exercised. Our clients would witness unrestrained energy throughout the assignment.

Service: Service is as good as its quality. JMD goes beyond! In here, Service is as good as its delivery too. Our assignments are planned to meet a definite and customized set of requirements, and are meticulously worked out for the best delivery of service.

Result Visibility: You see it, you believe it! JMD is inclined in showing the results that it generates. Our clients can expect to have a report on the results generated for all the assignments we handle. An assignment with JMD produces results always.



HISTORY:

Established in the year 2001, Jayasimha Mind Dynamics, JMD has become a private limited company in 2004. An organization rich in experience and diverse in the training-on-offer, JMD also happens to be the only training organization for memory programs. Under the superior and ever growing leadership abilities of Squadron Leader Jayasimha, the organization has grown from being a baby to being the best in the business of training. As an organization, JMD has so far trained more than two lakh people, addressing various issues and opportunities. Having started with memory training programs, the organization now extends services in various verticals like Schools, Colleges, Corporate, and Public Programs. JMD also has the privilege of being one of the very few institutions to have produced and conducted a Television show, "Champion of Champions" in Vanitha TV and N TV – a show that encouraged kids to participate and ignite their minds. The show was a big hit, and many celebrities took part in the closing episode to bestow their blessings for JMD and its initiative. Continuously striving to stay as the best in the field of training, JMD is adding to its diverse training portfolio, and seeks to be the biggest network of trainers very soon.



LEADERSHIP:

Squadron Leader Jayasimha is a Triple Guinness World Record Holder, and is today India's leading memory trainer. He is the recipient of the prestigious President's Plaque, and is also conferred the titles, "Dale Carnegie of India" and "Memory Maestro". He is recognized globally for his innovation on "Three dimensional Memory System". He is also the only personality coach to publish seven books on soft skills in one year. He has featured in many News Papers and Television shows including Colours TV reality show "Khatron-Ke-Khiladi". He has an experience of more than 27 years, of which he was associated with Indian Air Force for a long time, before moving as the Head HR for Mind Tree Consulting and then as a Corporate Trainer for Accord Consulting. He is graduate of prestigious Defence Services Staff College, Wellington. His social consciousness, sense of purpose to enrich the social system, and his indomitable-will made him establish an organization, which is today JMD. To know more, please visit the leader's portal on our website. <http://www.jayasimha.in>



MANAGEMENT TEAM:

Team JMD is known for the high intellectual capability it carries. Spreading its wings to a variety of areas that can help us train different clients, the team carries a portfolio that has the potential to be a one-stop shop for all training needs of organizations. To be very strong in the core business calls for excellence in support. At JMD, the staff perfectly knits the needs of core business with standardization efforts in operations. There is also a special emphasis on project management procedures, and the management team within the organization is well trained to implement the time-tested principles of execution. Overall, the staff at JMD has the potential to out-perform the expectations of stakeholders.

Elite Trainers:



SQUADRON LEADER JAYASIMHA

Hailed as the "Memory Maestro" and "Dale Carnegie of India", Triple Guinness World Record holder, he is a Master Trainer, Author, and Personal Counselor. He served the Indian Air Force for twenty one years. He is a Great Motivator, Powerful Speaker and Corporate Trainer. He is also an expert in outbound training programs. He is a visiting faculty in many premier management institutions. His passion for training and transforming lives of people enabled him to take off from his illustrious career in Indian Air Force to become a successful trainer. Today, he is the leader of JMD.

JESSLINA SAHNI

Exposed to a lot of cultures across the world and with over twenty years of experience, she consistently exhibits an ability to deal training programs with panache. Having trained some of the giants in the industry, she is a well-known and established trainer. With a wide range of issues she can address, she is one of those trainers who the clients would prefer. She currently deals with competencies that cover Soft Skills, Business Etiquette, Interviewing Skills, Fish Philosophy, Time Management, Negotiation Skills and a lot more.

JAGADISH UPADHYAY P.

With his education spectrum covering fields from Commerce and Law to Management, he is today a much respected personality. He has been in the field of training for more than eight years, and has done more than seven hundred programs for entrepreneurs, professionals, executives at all levels of the industry, and students. Recognized as a human resources and a life skills coach, his competencies include Transactional Analysis, Emotional Intelligence, Creativity and Innovation. He is also very strong at creating and administering Activity-based Training Modules.

GP CAPTAIN PRASAD VSM

Historically, Management lessons have been derived from army exercises. He was a commissioned officer with the Indian Air Force for more than thirty years. He was always connected to academics in the fields of leadership and behavioral sciences. Today, he lectures on these competencies and also conducts a lot of management games which can be a source of experiential learning. He was awarded Commendation by the Chief-of-Air-Staff for excellence in training. He is also a proud recipient of "Vishist Seva Medal" given by the President of India, for excellence in Leadership.

WING COMMANDER SHASHANK N. NAIDU

With over twenty five years of experience, he is another valuable addition to the network of trainers that Indian Air Force has produced. His educational background includes subjects like Mathematics, Physics, and Strategic and Defence Studies. An exhibition of deep analytical thought process is visible in the assignments he handles. He holds a very strong forte in technical abilities, and also has certifications in this respect. He published research papers and hence proved his conceptualizing abilities. His competencies include Leadership, Perception, Communication, and Motivation.

PRADEEP K. V.

Known more as an actor in the society, he has been an integral part of the small screen and the silver screen in Telugu Industry. He worked in more than a hundred films, apart from fifty television serials. His career took sharp curves from being a chartered accountant to an actor, from a human resources professional to a soft skills trainer to an event manager. His work in all the fields was appreciated; in the field of films with twelve nandi awards given by Government of Andhra Pradesh, in the field of academics as the Best Speaker and Director given by Osmania University, and a Life time achievement by Vartha daily.

KATHIRAVAN M PETHI

A passionate trainer with over nine years of experience; he carries an engineering background and displays an exquisite understanding of pedagogy in this field. His international exposure always makes him stand out from a lot of other contemporary trainers, and his certifications are a testimonial to his ability. His competencies include Public Speaking, Presentation Skills, and Communication Skills. He is a well-established speech-coach for senior level management professionals.

AMANULLA KHAN

Accomplished and well-respected trainer, he has achieved a lot in his career. He served some of the most prestigious, the Fortune 500 companies as a trainer. Prior to JMD, he has worked for organizations like Franklin Covey South Asia, Reliance Life Insurance, HDFC Life Insurance and also worked in the foreign operations of LIC, India. Apart from being a trainer, he is also a master strategist. His competencies include Performance Development, Insurance, Retail, Financial Services, Marketing, and Training and Development.



SATYANARAYANA RAJU M.

He is a certified NLP Practitioner, before which he did masters in human resources management. He conducted a lot of programs, creating awareness about stress and its impacts at workplace. He is recognized as an able Laughter Therapist. He works with various organizations in the areas of health management, stress management, and also provides counseling services. Striking a fine balance between spirituality and reality, he can let the trainee participants focus on the subject matter at discussion.

VINAY CHAGANTI

An expert in the fields of process consulting, project management, frameworks, and strategic communications he is a trainer with flair. His imperious training sessions often evoke participation from all around. With a unique flow that he creates in every session, he is fast becoming a brand. He is also recognized for his prowess in writing, and his communication often stands out. He currently deals with competencies like Innovation, Diversity, Communication, Process Engineering, and Strategies.

ANAND PARJANYA

With a philosophy that the future belongs to those who believe in the beauty of dreams, he is making it big on the big stage. A professional trainer associated with various organizations for a long time, his areas include Soft Skills, Personality Development, Leadership, Motivation, and Executive Coaching. Trainees often become spellbound with his talk on attitude. He is also a certified NLP Practitioner. With his techniques on visualization and conceptualization, he invariably produced great results.

SUNDARRAO K.

Recognized by media and hailed by his participants, he happens to be one of the very few speakers on their pinnacle. His experience as a corporate trainer reached wide across four states. His competencies include English, Personality Development, and Soft Skills. At corporate level, he does special training for sales personnel. At school and college levels, he does more workshops on "Train the Trainer". With a basic premise that there is nobody who is bad, he keeps striving to correct all those bad things that may crop up from the unknowns.

JMD is targeting to add a lot of diversity to the training programs on offer. Programs are custom designed to meet our client requirements, and our delivery methodology is a much-refined and standardized process. Currently, with a wide network of specialist trainers, the programs on offer from various verticals are as below:

SCHOOLS:

An area where JMD is today, India's leading training outfit; we offer a lot of programs that aim at development on specific issues. These programs are most often short and simple, made-easy for the school kids. Apart from the programs mentioned here, we would also conduct a career awareness drive, and encourage parents to take part in it. This program shall be useful to help parents decide the possible career paths their children can take, immediately after schooling. For more information on this program, you may visit our website. A glance at programs from this vertical:

- English Language Labs
- Tackling Examination Fear
- Study Skills
- Art of Teaching

COLLEGES:

The age of puberty is tender and delicate, and is also a decisive stage of physical and intellectual formation. At another extreme, this phase leads the career path of most college grads. We understand the needs of training youngsters at this stage of life, and are vastly experienced in doing it. Programs at this level are designed with utmost care, in consultation with psychologists, industrialists, professors, counselors, researchers, practitioners, and other government and non-governmental organizations of repute. Apart from the programs we do to them, we encourage college grads to take a wise decision of taking part in as many training programs as they could. An overview of programs from this vertical:

- English Language Labs
- Study Skills
- College to Corporate, C2C
- Soft Skills for Supremacy
- Train the Trainer

CORPORATE:

Competition in business is a sustained challenge. But the way it presents itself varies with every occasion it hits. The demands that the 21st Century brought forward are also accelerating. The current context, hence, demands more knowledgeable and multi-tasking workforce for growing organizations. At JMD, leveraging on the strength and reach of our research team, we offer programs that are of significance, and high on their temporal value. This makes the programs more customized and valuable. This vertical is one of the fastest in diversifying and increasing the strength of the portfolio offered at JMD. Some of the programs on offer are:

- Managerial Effectiveness
- Leadership for the 21st Century
- Induction Programs
- Effective Interview Skills
- Stress Management
- Time Management
- Six Sigma
- Total Quality Management
- Project Management
- Focus
- Art of Selling
- Business English
- Team Building
- Problem Solving and Decision Making
- Management Information Systems
- Inter and Intra personal skills
- Creativity and Innovation
- Negotiation Skills
- Cultural Orientation
- Personality Development
- Human Capital Development
- Presentation Skills and Public Speaking



IN-HOUSE:

Training gives exposure and sets a platform for development. Reinforcement ingrains the skills earned during training. To serve both purposes, we conduct training programs on a daily basis at JMD premises. With trainers groomed in-house available for a longer duration, training offered at JMD premises proved to be very effective. Our being a private limited organization helps us draw practical management lessons to share with our participants, therefore letting the participants gain an insight into how the corporate functions. The consulting wing at JMD keeps adding more and more value creating different training modules, leveraging the infrastructure at JMD, through which an environment conducive for learning is created. Out of a whole lot of programs on offer, some of them are as below:

- Comprehensive English Language Labs
- Business English
- Voice and Accent
- Body Language
- Campus Recruitment Training



SPECIALTY PROGRAMS:

Every individual and organization is always in need of some training. Therefore we suffice the need of the organizations by providing them the diversity through our portfolio. However, at the same time, there are certain programs that we specialize in, which are needed and are useful to everybody. There is a special focus given to these programs. Trainers for these programs more often would be those constituting the elite panel in our wide network of trainers. The programs are below:

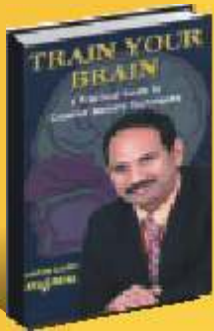
- Creative Memory
- Public Speaking
- Personality Development
- Out Bound Training Program
- Counseling and Behavioral Therapy



PUBLIC PROGRAMS:

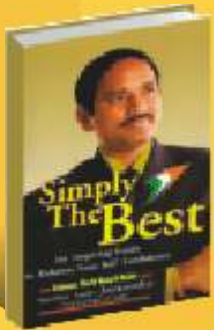
Squadron Leader Jayasimha with his team; occasionally comes out with a gem of a concept that can trigger a much desired change. A couple of such programs that became famous are "The Art of Parenting" and "Man-Woman Magic". At JMD, there is a conscious effort to contribute to the holistic growth of the system. On that front, we try to identify areas that are most commonly perceived to be painful, but are not addressed as needed. These areas are then thoroughly observed and studied. Over a period, depending on the temporal significance, we place these programs for the best benefits of the society. More on such programs shall be put up regularly on our website. Keep visiting our portal for updates.





TRAIN YOUR BRAIN

Out of a whole lot of self-development books available, only few serve the purpose of real guidance. This is one such book, and stands out as your personal guide to improve your memory through a whole lot of creative exercises. Useful for all age groups, this book would be of most help for students who have dire need to memorize text books, concepts, technical terms, formulae, and the likes. This is a recommend to those who want to put their brain to effective use. This book has already created a revolution, and stands out for its extensive use by people working in defense. They use the exercises in this book to increase their focus levels, and to learn to be alert always. Tap into the hidden potential of your brain power, and optimize your performance. You will feel the results, and then believe it!!



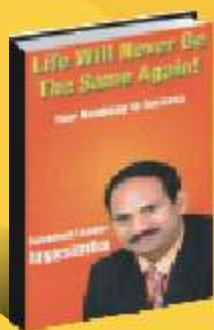
SIMPLY THE BEST

Inspiration is the source of energy. Do we find it anywhere, though? Nevertheless, Squadron Leader Jayasimha has come out with lots of it in the form of his new book, "Simply the Best". In times of desperation, this book is your point of contact. With lots of stories and quotes, this book is resourceful and influential. It can let your find your conscience, and let it reach greater pedestals. Personal and Practical! This book is always a recommended companion to everybody. You can find ways to be happy, to improve your social networks, and even more to realize your dreams.



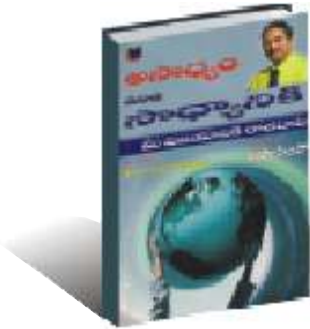
GET THAT DREAM JOB

Diplomacy is an art. To master that is one challenge, and to exercise is an even bigger challenge. For job seekers, it is an imperative to do all this in less than the first thirty seconds of the interview. So far, there was no conclusive research that could let the job seekers know, what would impress the Interviewer to seal the job. Be it resume, Be it the way of introduction, or Be it what you leave at the end of an interview; The secrets that can let you walk away with the offer you want are presented in a friendly manner in this book; a good collection of templates, tips, and advices. This book is your mate, if you are looking for a job.



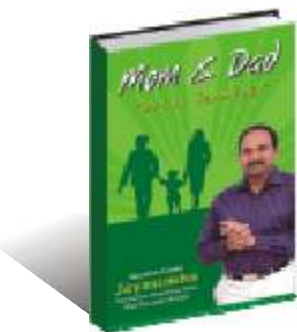
LIFE WILL NEVER BE THE SAME AGAIN

Books that present ways to live with success often fall short of their perspective and understanding of the world. World is a place of chaos. Troubles are not hard to find, for they are available everywhere. Yet success is what we crave for. Squadron Leader Jayasimha, a person down to earth, close to people, understands the hard facts and naked truths of the difficult facets of life. Having experienced most of them, he probably is the person to present what life means. The book presents an engaging perspective, different from most other books in its category. Enriching! After reading the book, you will rediscover your strengths and find new ways of working with them. Really, Life will never be the same again, after reading this book. The book holistically deals with the development of emotional, economical, intellectual and spiritual facets of life. Readers of the book, often start setting their own rules to play the game of life. If you are ready to do the same, read it.



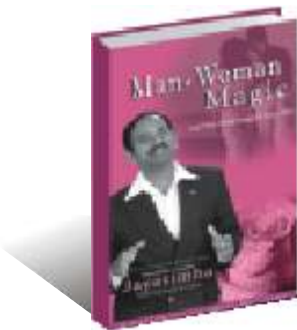
ASADHYAM NUNCHI SADHYANIKI [IMPOSSIBLE TO POSSIBLE]

Whatever our mind can conceive and believe, it can achieve. 'Impossible' also says I'm Possible. Fear and Opportunity are also only perceptions. Easier said, than to let people understand the depth of what they mean. Squadron Leader Jayasimha, as an author recognized for his lucid presentation, this time makes an abstract topic reader friendly. Published in Telugu, it is an easy read. Readers can learn lessons about identifying and driving the advantage that an adversity often presents undercover. A worthwhile read, this book has all the credentials to take a place in your shelf.



MOM AND DAD, THE ART OF PARENTING

Children today are more knowledgeable and more ambitious. The evolving world is getting into an accelerating mode with the competition. Balancing the needs of the children, and ensuring that they catch the right career track early is a challenge. Human touch, Right upbringing, Love and affection are the necessary ingredients that can let the child form into a better adult. This book by Squadron Leader Jayasimha covers every aspect of child development. He displays an excellent understanding of psychological and family aspects of child development. In his words, "Children have never been good at listening to their elders, but they have never failed to imitate them." In this book, he presents more about the better ways of parenting, providing emotional support, and creating a strong conscience in the children. The book is a must read for all parents.



MAN-WOMAN MAGIC

Human relations have always been a mystical phenomenon. The dynamics involved in a relationship of any kind are yet to be unlocked comprehensively. Driven by the contextual significance, Squadron Leader Jayasimha has produced a pearl piece "Man-Woman Magic"; a book that demystifies the underlying current of this relationship. Filled with pragmatism, and very close to reality, the humor in the book can be howling, and the cases are nearer to heart. On the whole, the book can be thought provoking, and delves deep into various facets of this relationship to offer practical solutions to the most common problems. The book is a suggested read for those who are married, who are planning to get married.



Part Client List



Disclaimer: The client list mentioned here includes both our direct clients and clients of our affiliated trainers.

SOCIAL RESPONSIBILITY

JMD is socially aware and, as a part of its culture, employees at JMD contribute every bit possible to the well-being of the system they draw lessons from. We had conducted numerous training programs for tribal children to uplift their living standards. These training programs include Yoga, Meditation, Power of Intention and the likes for public cause. We also periodically conduct programs on Study Skills and Creative Memory for children from economically backward classes. At JMD, elevating the responsibility to higher streams, once in every forty five days, we train soldiers, sailors, and air force personnel on motivational aspects.

We would be very happy to associate with your institution.

Corporate Office:



Jayasimha Mind Dynamics

India's Premier Training Outfit

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